# KEENE VALLEY LIBRARY ASSOCIATION Keene Valley, New York

### STRATEGIC PLAN 2025-2030



## Keene Valley Library Association Board of Trustees

Robyn Shumer, President

Kathryn Wiegand, Vice President

Jim Mooney, Treasurer

Leah Shabshelowitz, Secretary

**Sarah Carnevale** 

**Ellen DuBois** 

**Bronson Lawrence** 

**Chris McGuire** 

Lisa Parker

Adopted June 23, 2025

#### KEENE VALLEY LIBRARY ASSOCIATION Keene Valley, New York

#### STRATEGIC PLAN 2025-2030

#### **VISION**

The Keene Valley Library seeks to be the heart of greater Keene, where every individual is welcomed and empowered to explore, grow and belong in the community.

#### **MISSION STATEMENT**

The Keene Valley Library Association (KVLA) provides the community with hospitable physical and virtual environments for study, research, leisure, and access to the world's knowledge, information and cultures. The KVLA is inclusive and welcoming to all. The KVLA provides quality traditional library services and programs in an up-to-date facility that honors its heritage through its state-of-the-art archives, commitment to oral history, and robust programming. The KVLA ensures that its collections remain current, expansive, and reflective of the needs of the community. The KVLA also provides technologies and resources that enrich learning, communication, creativity, and productivity. The KVLA promotes local and external resources to the community.

#### **CORE VALUES**

In all of our interactions and decisions the KVLA is guided by these values; we

- Provide quality service to all patrons, treating everyone with equal consideration and courtesy.
- Encourage the joy of reading and lifelong learning.
- Offer an environment that supports communication, creativity, and collaboration.
- Seek to enhance the life of the community, connecting and uniting people and ideas around the region.
- Celebrate diversity and maintain an inclusive, welcoming, and safe place for study, research, work, reflection, and collaboration.
- Adapt the physical and virtual spaces to meet the changing needs of the Library and the Library community.
- Honor the history, traditions, and culture of our community and embrace our role as keeper of the records and artifacts of Keene, Keene Valley, and the AuSable Club.

#### **GOALS**

The following KVLA goals for the years 2025-2030 describe the outcome that the Library is trying to achieve. Activities and tasks are developed on an annual basis and are modified as needed. Specific examples are included to illustrate potential and current items that support a well-functioning library.

#### **OPERATIONS**

#### The KVLA will:

- Be flexible in hours of operation and staffing as needed and as finances allow.
- Offer a variety of programs, lectures, and discussions that reach all ages and address the interests and needs of the community year-round.
- Support staff training and continuing education.
- Request input from major user-groups to understand and prioritize their needs.
- Review and revise library policies, procedures and board by-laws as required.
- Ensure that policies regarding diversity, non-discrimination, sexual harassment, and other state mandates are followed and updated as needed. Keep up with measures to ensure accessibility.
- Continue partnerships with the Town of Keene, the Keene Central School, the Adirondack Mountain Reserve, the Keene Library, and the Clinton Essex Franklin Library System (CEFLS).

#### THE FACILITY

#### The KVLA will:

- Maintain comfortable spaces for patrons and staff, accommodating all ages and abilities.
  - Appropriate spaces for reading and other activities.
  - Private space for patron use (media booths).
  - A Makerspace to encourage creative exploration and productivity.
  - An area to provide light refreshments
  - Spaces with technological access for lectures, meetings and public activities.
- Maintain an engaging environment for browsing collections throughout the facility.
- Display artwork in a gallery-like setting.
- Maintain front lawn and gardens as an outdoor space for reading and using electronic devices.
- Maintain adequate storage and staff work space including reorganization and/or discarding of items.
- Continue to update sustainability measures when feasible and as they become available.
- Inventory the physical space annually for upgrades or capital needs.

#### THE COLLECTIONS

#### The KVLA will:

- Enhance and expand both print and digital resources, improving their accessibility and public appeal.
- Increase public awareness of the Library's collections and resources as well as those of the Clinton Essex Franklin Library System (CEFLS).
- Expand and enhance the Archives Collection to provide an outstanding and comprehensive local history resource.
- Maintain our Alpine Collection with its unique and well-respected collection of mountaineering books and magazines.

#### THE VIRTUAL ENVIRONMENT

#### The KVLA will:

- Upgrade and maintain information technology and audiovisual resources to address evolving needs.
- Enable users to navigate the Internet and evaluate sources.
- Continue to offer resources to the public for educational and creative purposes.

#### **FUNDING**

As a private not-for-profit organization financially dependent on fund-raising to cover operational costs, library trustees and staff will continue to search for additional means of raising funds for the operating budget In recent years, percentages of funding for the operating budget are described below:

Annual Appeal	35 – 40%
Summer Benefit	25 - 30%
Grants	20 - 25%
Town of Keene, Keene Central School, Adirondack Mountain Reserve	5-6%

The Library also derives benefit from other sources including book sales, donations, and additional generous support from supporters outside of the annual appeal and summer benefit. Library trustees and staff will continue to search for additional means of raising funds for the operating budget.